



Rules of the Competition

Ça roule avec TUL

Duration of the Competition: 28 February – 28 May 2019

§1

Organizer of the Competition

- 1.1. The Organizer of the *Ça roule avec TUL* Internet Competition (hereinafter referred to as the Competition) is the International Cooperation Centre of Lodz University of Technology (hereinafter referred to as the CWM).
- 1.2. The address of the Organizer
90-539 Łódź
ul. Żwirki 36
tel: +48 42 638 38 32
fax: +48 42 631 32 49
- 1.3. The person authorized to provide information about the Competition is:
Anna Gryszkiewicz
e-mail: anna.gryszkiewicz@p.lodz.pl
tel: +48 42 638 38 32
- 1.4. The Competition is organized as part of the Project implemented by Lodz University of Technology, on the basis of an agreement with the National Academic Exchange Agency–NAWA, (No. of the agreement PPI/NPZ/2018/1/00035/U/001), within the “Modern foreign promotion” programme.

§2

Objectives of the Competition

- 2.1. Objectives of the Competition:
 - Promotion of the first cycle studies "Gestion et Technologie" in Morocco, which are conducted at the International Faculty of Engineering (IFE) of Lodz University of Technology, increasing brand recognition of Lodz University of Technology in Morocco,
 - raising interest in studying at Lodz University of Technology among young Moroccan residents.

§3

Participants

- 3.1. All persons with an Instagram account, in particular those interested in studying at Lodz University of Technology, are entitled to participate in the Competition.
- 3.2. Persons who apply to take part in the Competition in accordance with these Rules shall be hereinafter referred to as "Participants".



§4

Subject and organization of the Competition

- 4.1. The Competition shall be carried out online and will last from 28 February 2019 to 28 May 2019.
- 4.2. The subject of the Competition involves posting by a Participant to Instagram a photo, which presents a bicycle which is rented from any Medina Bike station in Marrakech and which is marked with the logo of Lodz University of Technology and the *Ça roule avec TUL* slogan.
- 4.3. A Competition photo may be taken in any place, with any technique, with the use of any means of photographic processing, provided that it must be taken in accordance with the law, without endangering one's own life and health and the health of others.
- 4.4. The Competition photo uploaded to Instagram must be marked with two hashtags, i.e. #carouleavectul and #lodzuniversityoftechnology.
- 4.5. The Competition photo posted to Instagram must not cause negative feelings, must not be inconsistent with good morals and must not violate the welfare and dignity of third parties.
- 4.6. The Organizer reserves the right to report a photo to the Instagram Administrator and to demand its removal if it deems it inappropriate.
- 4.7. The Organizer reserves the right to extend the duration of the Competition.

§5

Rules for entering the Competition

- 5.1. A person interested in taking part in the Competition is obliged to upload a Competition photo described in §4 to his/her own private account on Instagram during the Competition, i.e. between 28 February and 28 May 2019.
- 5.2. The photo will be qualified for the Competition only if the conditions described in §4 of these Rules are met.
- 5.3. The maximum number of photos uploaded by the Participant to his/her Instagram account is 1. If the Participant posts more than 1 photo that meets the conditions of the Competition, the first uploaded photo shall take part in the Competition.

§6

Evaluation of competition photos and prizes

- 6.1. The selection of three winners of the Competition shall be made based on the number of likes under the Competition photos.
- 6.2. The Participant whose photo receives the largest number of likes will be the winner of the Competition.
- 6.3. In the event that more than one Competition photo receives the same, highest number of likes, the selection of the winning photo will be made by the jury composed of: Anna Gryzkiewicz and Małgorzata Malczyk-Spodenkiewicz.
- 6.4. After the Competition is resolved, the winners will be informed about the results via Instagram and invited to the official announcement of results and the distribution of prizes.
- 6.5. The results of the Competition will be announced during an open information meeting to be held in Marrakech in June 2019. All details regarding the date and place of the meeting will be announced at www.carouleavectul.ma. The meeting will also include the award ceremony for the winners.

- 6.6. The prize for the winner of the Competition is exemption from the recruitment fee for the first or second cycle studies at Lodz University of Technology. The condition for exemption from the fee is a positive result of the candidate's recruitment for the selected study program. Additionally, the winner of the Competition will also receive a bicycle, backpack and crash helmet, marked with the logo of Lodz University of Technology.
- 6.7. The prize for the winner of the second place in the Competition is exemption from the recruitment fee for the first or second cycle studies at Lodz University of Technology. The condition for exemption from the fee is a positive result of the candidate's recruitment for the selected study program. Additionally, the second place winner will also receive a backpack, crash helmet and water bottle, marked with the logo of Lodz University of Technology.
- 6.8. The prize for the third place winner in the Competition is exemption from the recruitment fee for the first or second cycle studies at Lodz University of Technology. The condition for exemption from the fee is a positive result of the candidate's recruitment for the selected study program. Additionally, the third place winner will also receive a crash helmet and a water bottle marked with the logo of Lodz University of Technology.
- 6.9. If any of the Competition winners should be absent from the meeting, the prizes provided for them will be waiting for collection at the place indicated by the Organizer for 14 days from the day of announcing the results of the Competition. In the event of failure to collect the prize within the prescribed time limit, the Competition Winner loses the right to the prize, which the Organizer becomes the holder of.
- 6.10. The Organizer shall provide promotional materials and gadgets of Lodz University of Technology for all Participants of the Competition who will appear at the information meeting referred to in §6, point A of these Rules.
- 6.11. The prizes and gadgets provided for in the Competition are financed from the funds obtained as part of the Project implemented by Lodz University of Technology on the basis of an agreement with the National Academic Exchange Agency– NAWA, (No. of the agreement PPI/NPZ/2018/1/00035/U/001), within the” Modern foreign promotion” programme.

§7

General provisions

- 7.1. Winners shall agree to publish their first name, surname and information related to the competition photo and the prize received on the Organizer's website and in other media for the purposes related to the publication of the Competition results and promotion of Lodz University of Technology.
- 7.2. Winners, immediately after receiving the information referred to in §6 point 6.4 are obliged to provide the Organiser, via Instagram, with their e-mail address, which will enable the Organiser to contact the Winner in order to obtain appropriate consent to the processing of personal data and to accept the license referred to in point 7.3.
- 7.3. Each Winner shall grant the Organiser, via e-mail, a license for the photo which he/she has uploaded to his/her Instagram account and which has received a prize in this Competition in accordance with the principles described in these Rules. Licence provisions are enclosed as *Appendix 1* to these Rules.
- 7.4. Entering the Competition is tantamount to the Participant's acceptance of the terms and conditions of the Competition specified in these Rules.

§ 8
Final Provisions

- 8.1.** These Rules are subject to announcement, with the possibility of downloading and printing them, on the website www.carouleavectul.ma.
- 8.2.** The Organiser reserves the right to amend the Rules with regard to the duration of the Competition.
- 8.3.** The Rules come into force on the day of the announcement of the Competition.
- 8.4.** An integral part of these Rules is– **Appendix No. 1 - Laureate's non-exclusive license to the Competition photo (work) granted to the Organiser of the Competition.**

Łódź, 28 February 2019



dr inż. Dorota Piotrowska
Director of the International Cooperation Centre
Lodz University of Technology

**Non-exclusive license of the Winner regarding the Competition photo (work)
granted to the Organiser of the Competition**

§1

The Winner grants the Organizer a non-exclusive License for unlimited use of the Competition photo referred to in §4 of the Rules uploaded to the Winner's private account on Instagram as part of the Competition organized by the International Cooperation Center of Lodz University of Technology without territorial restrictions.

§2

1. The Winner declares that
 - a) he/she has unlimited and exclusive copyrights to the Competition photo (personal and proprietary), including the right to grant permission to exercise derivative copyrights in relation to the work,
 - b) he/she may dispose of the copyrights to the Competition photo to the extent necessary to submit this statement,
 - c) the use of the Competition photo does not (and shall not violate) the proprietary and personal copyrights and personal rights of third parties,
 - d) the Competition photo was taken by him/her personally and is not a development, modification or adaptation of another person's work,
 - e) he/she has not yet licensed the work to a third party.
2. In the event of claims against the Organiser by third parties for infringement of their copyrights as a result of the Organiser's use of the work within the scope specified in this Agreement, the Organiser shall immediately notify the Winner of this fact, who undertakes to take over the above claims.

§3

1. The scope of the Licence referred to in point I shall cover the following fields of use:
 - 1.1. within the scope of recording and reproduction– production of copies of works with any technique, including printing, reprography, magnetic, optical, analogue or digital recording; in any system or format; on any medium, including audio or video carriers, paper or similar media, photosensitive, magnetic, optical discs, memory chips, computer carriers or other storage media;
 - 1.2. with respect to trade in original or created copies of works – marketing, rental, lending;
 - 1.3. with respect to the distribution of the original or a copy produced in a manner other than specified in point 1.1:
 - a) all transmission and retransmission, including by wire or wireless vision or sound, by overland networks, by satellite, cable, telecommunication or multimedia networks or other transmission systems, in an unencrypted or encrypted manner, in an open or closed circuit; in any technique (including analogue or digital), system or format, with or without recording capabilities, including text, multimedia, internet, telephone or telecommunications services;
 - b) any communication to the public of the works produced (including as part of an audio-visual work) in such a way that everyone can access it at a place and time of their choice, including by overland networks, satellite, cable, telecommunications or multimedia networks, databases, servers or other equipment and systems, including third parties, in an open or closed circuit, in any technique, system or format, with or without recording capabilities, including the service systems referred to in point (a);

- c) any public reproduction, display, performance, including, in particular, at conferences, presentations, training, meetings
- 1.4. making developments or changes,
- 1.5. use in other works,
- 1.6. translation into foreign languages
- 1.7. distributing the work online and making it available online for all without restriction,
- 1.8. use in information and promotional materials,
- 1.9. use in public presentations,
- 1.10. use in press publications, television programmes.
2. The License referred to in § 1 includes the right to sublicenses, which means that the Organizer may authorize third parties to use the works within the scope of the License, including the exercise of derivative rights, transfer to third parties the rights and obligations resulting from this License.
3. If, after the acceptance of this License, the Organizer needs to use the images in a manner not provided for in this document, the Winner undertakes to extend the License to include fields of use corresponding to the Organizer's needs. Extension of the fields of use will take place by concluding a relevant Appendix to this License.
4. The Winner undertakes not to use the copyrights to the detriment of the Organizer's interests or in a way that hinders implementation.
5. The Organizer may, without additional consent of the Winner, re-process the Competition photos, in particular make edits, alterations and adaptations, as well as dispose of and use them, combine works with other works and introduce additions and modifications to them – derivative rights.
6. The Organizer shall have the right to store copies of the Competition photographs and to reproduce them for archiving purposes.

§4

1. The Licence is granted for an unlimited period of time, with the reservation that it cannot be terminated by the Winner for at least 5 years counting from the date of completion of the Project, referred to in § 1.1.4 of the Rules.
2. The Licence may be terminated by the Organizer and the Winner, after the lapse of the deadline referred to in paragraph 1 with a unanimous declaration of intent of the Organizer and the Winner, after prior determination of the deadline for termination of the License, not less than one month from the date of submission of unanimous declarations of intent by the parties.

§5

1. The Winner agrees to make his or her image available as part of the photographs taken. This consent is not limited in time or territory.
2. The Winner declares that he/she has the consent of all persons whose image is included in the work to its distribution.
3. The Winner is fully liable for any third party claims related to the work.